



men's fashion
SHOPPING GUIDE



WHERE TO SHOP

H&M

Gap

Forever 21

Macys

Urban Outfitters

JCrew

Express

Nordstrom

Banana Republic

American Eagle

Hollister

REI

Lucky

Old Navy

Pac Sun

Dicks

Thrift Stores

Zara

Rag Stock

Nike

Addidas

Aeropostal

Zumiez

Tillys

Buckle

Target

TJMaxx, Ross, Marshalls



Always sharp. Always a classic. Always a great choice for one look. Casual dressy is perfect for a wonderful portrait. Think slacks or dark denim layered with a button down and blazer or vest or sweater.

SHOP:

Gap
J-Crew
H&M
Macys
Nordstroms



OUTDOORSY

For the nature and down to earth kind of guy. If you love the outdoors, camping, hiking and the woods, this is a perfect style for you. Natural tones, denim, khakis, flannel, t-shirts and sweaters. Top it with a beanie and boots.

SHOP:

Urban Outfitters
H&M
Gap
American Eagle
Forever 21
REI



his look is a bit more bold and edgy. For the guy with a bit more rebel in him. I love this look. Dark colors, ripped jeans, graphic tees and leather. Layering is great for this look.

SHOP:

H&M
Urban Outfitters
Hot Topic
Forever 21



A classic and sophisticated style that is more tailored and clean lines. This is for the guy who wants to look polished. Blazers with jeans, cardigans, button ups, ties, plaids and small prints.

SHOP:

JCrew
Banana Republic
Gap
H&M
Old Navy
Macy's
Nordstroms
Zara



Oh how I love this style. Eclectic, artistic and sleek. Putting together patterns and textures with a unique flair..

SHOP:

H&M
Gap
Forever 21
Macys
Nordstroms
JCrew
Banana Republic



For the active and sporty dude. Think upscale sport. Classy track pants, jeans, t-shirts, zip ups, tennies and a hat.

SHOP:

Lulu Lemon
Dicks
H&M
Forever 21
Macys
Nordstroms



Probably one of my favorites. Classic throwback pieces that are always in style. Print trousers and button ups, cardigans, cool accessories.

SHOP:

Urban Outfitters
H&M
Forever 21
Ragstock
American Eagle
Thrift Stores



The nautical look is so great with all the lakes in our area. If you are a lake guy, you might consider this look. Denim, shorts, t-shirts, sweaters and boat shoes or tennies. (Boat optional)

SHOP:

JCrew
Banana Republic
H&M
Gap
Forever 21
Macys
Nordstroms
Old Navy



MILITARY

A good casual look filled with hues of greens, grays, khakis and browns.
Great for outdoor locations. Layered with a jacket and boots.

SHOP:

H&M
Gap
Forever 21
Urban Outfitters
American Eagle.



COUNTRY

For the rugged country guy. Full of denims, flannels, natural colors and textures. Layer with a jacket, hat and boots.

SHOP:

American Eagle
H&M
Macys
Nordstroms
Fleet Farm.



A little more hard core than the urban look. A bit more rocker with attitude.
Blacks, graphic tees, leather.

SHOP:

Urban Outfitters
Hot Topic
Gap
Zara
Macys
Nordstroms



COLLEGIATE

A relaxed and casual style with a bit of a university flair. Jeans, tshirts, zip ups, hats, tennies.

SHOP:

Gap
H&M
American Eagle
Macys
Favorite college store



For the true all American guy. Think reds & blues, plaids and lots of layers.

SHOP:

Gap
American Eagle
Lucky
Abercrombie
JCrew
H&M
Macys
Nordstroms
Old Navy



CASUAL

Casual wear is always a great look for any photo session and always timeless. Bring a couple casual looks including denim, solid t-shirts & button downs. Casual tennies and shoes as well as any accessories.

SHOP:

Gap
American Eagle
Lucky
Abercrombie
JCrew
H&M
Macys
Nordstroms
Old Navy