

ANCHORED
MEMORY
PHOTOGRAPHY

the grooming guide



a fresh shave is a must

A clean shave is a must if that is the look you want. A 5 o'clock shadow can't be retouched! We suggest shaving just a few hours before your session. This allows time for any redness to go away but will keep you looking good.

groom your brows

Groom your eyebrows if you don't want the unibrow look in your photos. It does show! Don't know how? Ask your mom, sister, or girlfriend - they will never complain about taking a tweezer to any man's face. Don't trust them? Go to a barber! Grooming your brows a week prior to your session allows any swelling or redness to remedy itself well before your session.

a week old haircut

We suggest a fresh haircut 5 to 7 days before your session! This gives you a good cleaned up look, but gives you a little time to get used to styling your fresh cut. Not comfortable trimming your brow hairs? This would be a good time to do that, too!

limit time in the sun

Don't tan in the natural sun or tanning beds for an entire two weeks prior to your session. A healthy glow is great, but don't over do it! Also, watch the farmers tan... wearing various sleeve lengths the weeks before your session can help reduce any obvious tan lines.

clean up those nails

Your hands (and toes) will show in your photos, so make sure your fingernails and toenails are trimmed and clean.

hydrate those lips, hands, and elbows

For the entire week before your session, use your toothbrush to brush your lips vigorously after you brush your teeth. Then apply a good layer of chapstick to your lips and go to sleep. This will make your lips smooth and hydrated. We all know your mom's favorite part of a photo is your smile, so let's make it the best it can be! Lather up on lotion! Hydrate those hands and elbows. Because let's face it, being ashy isn't a cute look.